The Redd on Salmon Street
Connection to source

The food industry shift

Personal vision statement and action items
B-LINE SERVICES

• Pallet storage
• Warehouse floor storage
• Workspace
• Office space
• Co-working space
• Advertising
• Brand activation
Audience Q&A

• Mission of cohort of biz with entrepreneurs
  – Spending time on front end, conversations with various stakeholders
  – Challenges due to scale as businesses grow
  – Expectations have to be clear from the beginning
  – Balancing mission of organization/entity with paying back investors

• Talent competition
  – What is “this” market: local markets
  – From perspective from one tenant
  – Living wage, could offer value in other forms of capital and value of two educational mission