Presentation Outline

- Welcome
- NGFN Overview
  
  Jeff Farbman  
  Wallace Center at Winrock International
- Introductions
- The Economics of Regional Meat
- A Few Questions and Answers
- Upcoming Opportunities, etc.
NATIONAL GOOD FOOD NETWORK

Moving more good food to more people

John Fisk, PhD
Director, Wallace Center at Winrock International

Marty Gerencer
Manager, National Good Food Network
NATIONAL GOOD FOOD NETWORK: VISION
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Increase small- and medium-sized grower viability
Add economic vitality to rural and urban areas
Reach children and families where they live
NATIONAL GOOD FOOD NETWORK: ACTIVITIES

gfn.org/sysco2009
NATIONAL GOOD FOOD NETWORK: GOALS

Supply Meets Demand
• There is abundant good food (healthy, green, fair and affordable) to meet demands at the regional level.

Information Hub
• The National Good Food Network (NGFN) is the go to place for regional food systems stories, methods and outcomes.

Policy Change
• Policy makers are informed by the results and outcomes of the NGFN and have enacted laws or regulation which further the Network goals.
NATIONAL GOOD FOOD NETWORK: LOCATIONS
NATIONAL GOOD FOOD NETWORK: STRUCTURE

Advisory Council

• Institute for Agriculture and Trade Policy
• American Friends Service Committee
• Michael Fields Agricultural Institute
• Good Natured Family Farms
• Food Alliance
• Appalachian Sustainable Development
• Sustainable Food Lab
• SCALE, Inc.

• SYSCO-Grand Rapids
• Karp Resources
• WellSpring Management
• Agriculture and Land-Based Training Association
• Leopold Center for Sustainable Agriculture
• Farm to Table / Southwest Marketing Group
• NE Sustainable Agriculture Working Group
• Center for Food and Justice at Occidental College
NATIONAL GOOD FOOD NETWORK: STRUCTURE

Regional Teams

West
- Agriculture and Land-Based Training Association, Salinas, CA
- Center for Food and Justice at Occidental College, Los Angeles, CA

Southwest
- Farm to Table / Southwest Marketing Network, Santa Fe, NM
- American Friends Service Committee, Albuquerque, NM

Southeast
- Appalachian Sustainable Development, Abingdon, VA

Northeast
- Northeast Sustainable Agriculture Working Group, Belchertown, MA
- Sustainable Food Lab at The Sustainability Institute, Hartland, VT

Midwest
- Leopold Center for Sustainable Agriculture, Ames, IA
- Sysco and NGFN Partnership Regions: Grand Rapids, Kansas City area and Chicago
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Discussion Webinar

- March 3, 3:30pm Eastern (12:30pm Pacific)
- A chance to discuss the “Economics of Regional Meat”
- Your questions, answered!

Easiest:
Sign up on post-webinar survey
NGFN Webinars

- 3rd Thursday of each month
  3:30p EST (12:30p PST)

- All webinars archived

http://ngfn.org/webinars
Webinars, Organized

TOPICS!
Food Hubs!

Please let us know about your Food Hub!

(or look on the home page of ngfn.org)
Upcoming Working Conference

Making Good Food Work
April 19-21 in Detroit

- Designed to develop innovative solutions and document best practices for distributing local and regional food.
- Participation limited to 250.

www.makinggoodfoodwork.com
Local Meat in Farm to School
March 8, 1pm EST

Have you struggled to get local meat onto lunch trays?
- NGFN partner National Farm to School Network
- Success stories; brainstorming ways to hurdle barriers.

Register for the webinar at bit.ly/f2smeat
Carolina Meat Conference
March 25 - 27 in Concord, NC

- Independent meat producers, processors, buyers and allied professionals
- Workshops, trainings, panel discussions and networking to strengthen regional opportunities

www.CarolinaMeatConference.com
Get Connected, Stay Connected

http://ngfn.org/database

National Good Food Network Database
Click to learn more

Search for: Wallace Center

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